

## **NETGEAR®** **News Release**

### **NETGEAR® Collaborates with Intel to Launch TV Adapter for Intel® Wireless Display, an Intuitive and Easy Way to View Entire Laptop Screen on HDTV Wirelessly**

*Networking Leader Introduces Push2TV™, Device that Transforms How Consumers View, Share and Enjoy Digital Content on the Big Screen TV*

**LAS VEGAS — January 7, 2010**—NETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, today announced the launch of NETGEAR Push2TV™ (PTV1000), a small device that enables consumers to display their entire laptop computer screens on their big screen HDTVs —wirelessly, effortlessly and intuitively. Compatible with select laptops featuring Intel® Wireless Display and powered by the all new 2010 Intel® Core™ Processor Family, Push2TV (<http://www.netgear.com/ptv>) transforms the living room HDTV into a huge, remote monitor without the need for any unsightly cables stretching across the room. Slightly larger than a deck of cards, Push2TV enables consumers to wirelessly beam practically everything from their notebook computer to the big screen TV, including media stored on the laptop, content from the home network, and videos streamed from the most popular websites.

The capabilities of the new NETGEAR Push2TV and laptops with Intel® Wireless Display powered by select 2010 Intel Core processors were demonstrated today as part of Intel president and CEO Paul Otellini's keynote presentation at the Consumer Electronics Show in Las Vegas. Show attendees can view Push2TV in Intel's booth #7153 in the Central Hall of the Las Vegas Convention Center, or in the NETGEAR suite #305 at the Las Vegas Marriott across from the Convention Center.

“Mobility and wireless computing are growing in importance and people have become increasingly more dependent on their laptops, for both work and leisure. The large flat screen TV has taken a place of prominence in many homes. People store photos, movies and music, presentation files and more on their laptops and want a simple means of migrating that content to the TV. NETGEAR Push2TV literally and wirelessly pushes your laptop screen to the TV, scaling the viewing and delivering the browsing experience of the notebook to the big screen. Plus its compact size means you can take it on business and family trips,” said Ryan Parker, managing director of NETGEAR ANZ.

The industry has taken several approaches to connect the TV to the Internet: network-enabled TVs and Blu-ray™ players; Digital Media Adapters (DMAs) and set-top boxes that connect to the Internet via the home network; dedicated home theater PCs or notebooks connected to the TV via HDMI or other cables; and other PC-to-TV applications. However, these solutions have multiple limitations, such as the websites they can access and the video codecs and file formats that they can play.

“Consumers have been frustrated by the existing solutions so we focused on ease of use during the design and collaboration process with NETGEAR,” said Erik Reid, director mobile marketing, Intel. “The result is that Intel® Wireless Display, available on select laptops featuring Intel’s all new 2010 Core family processors, and the NETGEAR Push2TV adapter have taken the hassle out of sharing content, so consumers can sit back, relax and enjoy the content on their large screen TVs.”

The NETGEAR Push2TV adapter combined with Intel® Wireless Display is a very simple extension of the browsing and viewing experience on the PC, significantly reducing the website restrictions that consumers currently experience with competing solutions. Consumers will be able to access the vast majority of the content on their computer or from the Internet and view it on their TV. Connecting a laptop to Push2TV is as simple as point and click. The easy and intuitive interface enables a protected connection and hides all the networking complexity found in currently available solutions. Thus, the consumer benefits from a fully integrated PC-to-TV solution without having to plug any external components or dongles into their new notebook computer, becoming a networking expert, or learning any new user interface.

The total solution consists of NETGEAR Push2TV connected to the TV and Intel® Wireless Display preloaded on new-generation notebooks powered by the 2010 Intel® Core™ Processor Family. Intel® Wireless Display captures fully rendered display frames in real-time and sends the compressed video and audio directly to Push2TV via Intel® My WiFi technology, the industry’s first commercially available Wi-Fi Personal Area Network (PAN) or Wi-Fi Direct solution, creating a protected short-hop high-bandwidth wireless connection between the laptop and Push2TV. When compared to other solutions where the TV adapter connects to the home network or gateway, Push2TV reduces the wireless bandwidth overhead by up to 50 percent.

“We are delighted to partner with Intel to be the first to bring Intel® Wireless Display to the living room, providing customers with what is truly the easiest way to extend the PC viewing experience to the TV —

wirelessly, seamlessly and over a protected link,” said Vivek Pathela, vice president and general manager of NETGEAR home and consumer products. “The combination of our Push2TV with a new-generation PC with Intel® Wireless Display means consumers no longer have to crowd around their PCs to experience the infinite stream of Internet content with their friends and family.”

With a sleek black minimalist design, a very intuitive setup and Wi-Fi® technology, Push2TV quickly beams the laptop screen to the HDTV over a protected link. Therefore, customers are able to easily access almost any content they would normally be able to access on their PCs.\* More specifically, with Push2TV and a new generation notebook powered by the 2010 Intel® Core™ Processor Family connected to the Internet and/or home network, consumers can:

- Sit back, relax and enjoy music, pictures and videos from their laptop, home network or the Internet in HD on their big screen TVs and home entertainment systems;
- Surf the web from the comfort of their couches, accessing many of today’s online movies and TV shows and going anywhere a web browser will take them;
- Easily move from room to room or take Push2TV on vacation or business trips due to its small, lightweight form factor.

### **Pricing and Availability**

Backed by a one-year warranty and 24/7 technical support, the new NETGEAR Push2TV (PTV1000) will be available in Australia by March 2010 at an MSRP of \$149.

Product details on NETGEAR Push2TV can be found at <http://www.netgear.com/ptv>. Photos and other information are at <http://www.netgear.com/Products/Entertainment/DigitalMediaPlayers/ptv1000.aspx>.

### **About NETGEAR, Inc.**

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 27,000 retail locations around the globe, and via more than 37,000 value-added resellers. The company’s headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available at <http://www.netgear.com> or by calling (408) 907-8000. Connect with NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/netgear>.

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*\* Note: Intel® Wireless Display requires a compatible Intel-based laptop PC, a third party TV adapter featuring Intel® Wireless Display, and a TV with an available HDMI or Composite AV input. Compatible laptop PCs require a select 2010 Intel® Core™ Processor Family CPU. For a complete list of requirements, visit [www.intel.com/go/wirelessdisplay](http://www.intel.com/go/wirelessdisplay). Content requiring output protection such as Blu™-ray and DVD movie playback is not supported. Check with your PC manufacturer for specific details. Wireless experience and transmission rates may be affected by external factors. Other names and brands may be claimed as the property of others.*

**Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for NETGEAR, Inc.:**

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning NETGEAR's business and the expected performance characteristics, specifications, reliability, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR's products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management's current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR's products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR's products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions. Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled Part II - Item 1A. Risk Factors," pages 36 through 50, in the Company's quarterly report on Form 10-Q for the fiscal third quarter ended September 27, 2009, filed with the Securities and Exchange Commission on November 6, 2009. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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**Media Contacts:**

Richelle Gillett | Spectrum Communications | +61 2 9954 3299 | [richelleg@spectrumcomms.com.au](mailto:richelleg@spectrumcomms.com.au)  
Stephanie Ryan | Spectrum Communications | +61 2 9954 3299 | [stephanier@spectrumcomms.com.au](mailto:stephanier@spectrumcomms.com.au)